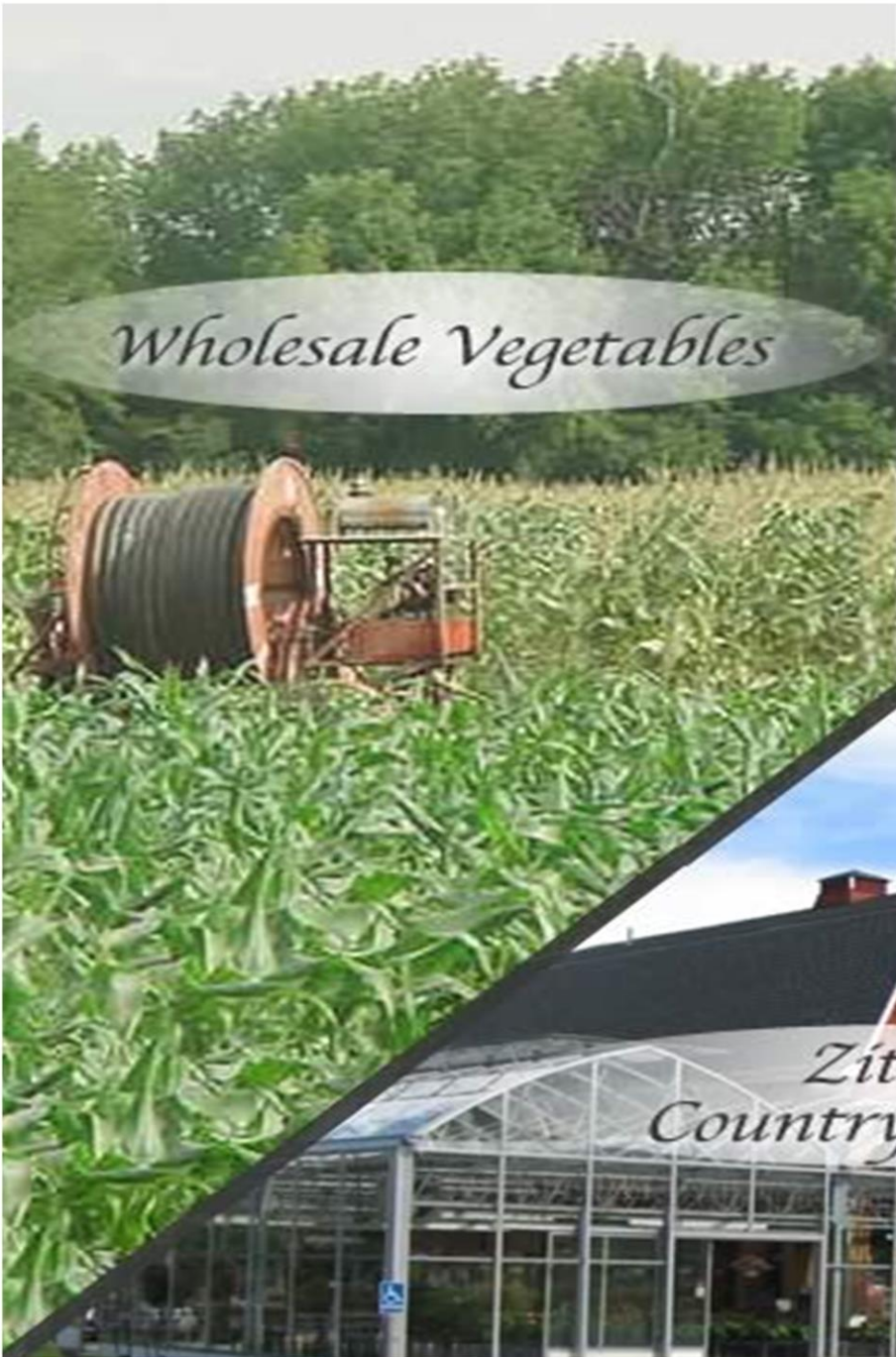




Wholesale Vegetables



Wholesale Flowers



*Zittel's
Country Market*



George F. Zittel 1896 (started Farm) Amos Zittel 1908
Bill, Kevin, Paul, George, David, Evan





**Dan Tomaka, Terry Zittel, Carol Demier, Sandra Wiltshire,
(Erin Rudoff & Andrew Stobnicki - Not Pictured)**

Amos Zittel & Sons, Inc.

- Started Growing Geraniums in 1964
- Family owned and operated
- Wide Selection of Products
- Quality and Customer Service is our priority, paying close attention to detail and going the extra mile for our Customers and Sales Reps
- Grower Truck available
- 99.8% order fill in 2025
- Mix and match 18 different varieties in one box
 - With minimums as low as 26
- Over 20 years of experience using biologicals



**Snowvember 2014 destroyed
our Greenhouses and We lost
another ½ acre in Nov 2022**

Rebuilt $\frac{1}{2}$ acre at this location



Incorporated State of the Art Technology including Watering Booms and Damatex Environmental Computer System affording better efficiencies and quality





Invested in Picas –B2B and will provide
Real Time Inventory availability







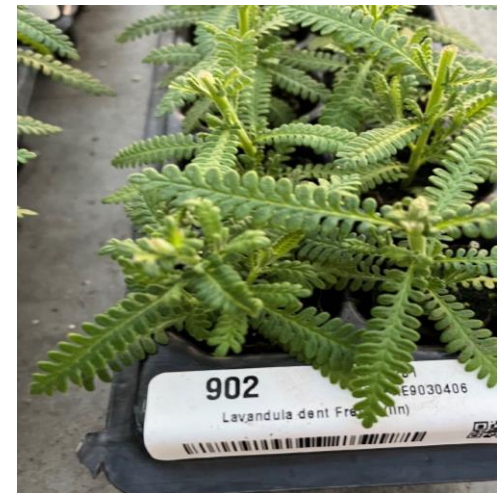


Huge Selection of Products

One Stop Shop!

NE Supplier with over 1,600 varieties/1875 items:

- Offering BFP, Dummen, Syngenta, Danzinger, Selecta and other Genetics
- Herbs and Spring Plants grown as 30mm
- Geraniums offered as:
 - 30 mm (4 wks),
 - 40 mm (6 wks)
 - prefinished 4.5" (7 wks)
- Shipping wk 1-16
 - Fuchsia wk 47-16
 - Elegance wk 50-12
 - Herbs til wk 18
- Tags drop shipped



Geraniums 17 Strip

- Grown in 40 mm Elle
 - Faster to Finish and allows customer to open greenhouse later
 - 6 weeks grow time
 - 17 plants per strip allows spacing for greater aeration
 - Minimum 51
 - Shipped 204 per Fed Ex Box
 - 68 per RPC (4 strips)



2026 Herbs – 105 Total

Anise Hyssop
Basil African Blue
Basil Bicolor
Basil Cinnamon
Basil Dolce Fresca
Basil Everleaf Genovese
Basil Herbalea Wild Magic
Basil Holy
Basil Italian Large Leaf
Basil Italian Red
Basil Mrs Burns Lemon
Basil Pesto Party
Basil Pesto Perpetuo
Basil Rutgers DMR Devotion
Basil Rutgers DMR Obsessn
Basil Spicy Basil
Basil Super Sweet Genovese
Basil Sweet Thai
Chamomile German
Chervil
Chives
Chives Garlic
Cilantro
Coriander Vietnamese
Curry Dwarf
Curry Tall
Dill Bouquet
Dill Fernleaf
Eucalyptus cinerea Silver Dollar
Fennel Bronze Leaf
Fennel Green
Lavandula ang Big Time Blue
Lavandula ang Edelweiss
Lavandula ang Munstead
Lavandula ang SuperBlue
Lavandula dent French

Lavandula Goodwin Creek
Lavandula Hidcote Blue
Lavandula inter Phenomenal
Lemon Balm
Lemon Verbena
Lemongrass flex east Indian
Lemongrass cit west Indian
Lovage
Marigold Citrus Lemon Gem
Marjoram Sweet
Mint Apple
Mint Berries & Cream
Mint Chocolate
Mint Ginger
Mint Grapefruit
Mint Hilarys Sweet Lemon
Mint Ice Chill 26#
Mint MinTea 26#
Mint Mojito Cocktail
Mint Orange
Mint Peppermint
Mint Pineapple Variegated
Mint Spearmint
Mint Spearmint KY Colonel
Mint Strawberry
Nepeta cataria Catnip
Oregano aureum
Oregano Common
Oregano Greek
Oregano Hot & Spicy
Oregano Italian
Oregano Kent Beauty
Parsley Curly
Parsley Italian
Patchouli pogostemon
Rosemary Hill Hardy

Rosemary off Arp
Rosemary off Barbecue
Rosemary off Gorizia
Rosemary off Prostratus
Rosemary off Salem
Rosemary off Spanish Sprdng
Rosemary off Spice Island
Rosemary off Tuscan Blue
Rosemary off Upprt Blue
Rosemary officinalis
Rosemary Upright
Rue graveolens Ruta
Salvia-Sage
Salvia-Sage Berggarten
Salvia-Sage Golden
Salvia-Sage Icterina
Salvia-Sage Pineapple
Salvia-Sage Purple
Salvia-Sage Tcol
Salvia-Sage Var Berggarten
Savory montana
Stevia Sweet Leaf
Tarragon French
Thyme cit Archers Gold
Thyme cit Cascata Lemonade
Thyme cit Creeping Lemon
Thyme cit Doone Valley
Thyme cit Lemon
Thyme cit Lemon Variegated
Thyme French
Thyme Golden Thyme
Thyme pseudolanugin Woolly
Thyme pulegioides Foxley
Thyme vul English
Thyme vul Silver Edge
Valeriana officinalis

Geraniums 26 Strip

- Grown in 30 mm Elle
 - 4 weeks Grow Time
 - 26 plants per strip
 - Minimum 104
 - Shipped 312 per Fed Ex Box
 - 104 per RPC (4 strips)
 - Calliopes grown only in 30 mm



Regal Geraniums

Martha Washington

- Regal Geraniums - Available week 50-12
 - Grown in 50 mm Elle
 - Pinched and pre-cooled
 - 14 week crop time
 - 32 per tray
 - 128 per box
 - 32 per RPC



BFP, Syngenta, Dummen, Danzinger, Selecta & Misc Spring Plants

- Grown in 30 mm Elle
 - Smaller minimums – only 26 per variety
 - Quick to finish
 - Mix and Match 18 strips of 26 plants in one box
 - 468 plants per box
 - 104 per RPC
 - Can mix and match w/ geraniums & fuchsia
 - Great product line for early mixed containers



Fuchsia

- Grown in 40 mm Elle 17 plants per strip
- Double Pinched
- Quick to finish - suggest for Mother's Day Finish:
 - 4 per 10" pot if planted in February
 - 5 per 10" pot if planted in March
- Low Minimums 17 per variety, 312 per box
 - 18 strips/box
 - 68 per RPC



Begonias

- Grown in 40 mm Elle 50 count solid tray
 - 5-6 weeks Grow Time
 - 50 plants per tray
 - Minimum 50
 - Shipped 300 per Fed Ex Box
 - 50 per RPC (1 tray)





Shipping

- Fed Ex
 - Careful to watch weather –often call customer
 - Full Box - 18 Strips Vegetative-Shorter product
12 strips Geraniums–Taller product
 - ½ Box available – 9 strips shorter and 6 if taller
- Grower Truck
 - Rack or open stackable RPC
 - No real minimums if on the route and customer is flexible
 - Cross dock or drop at central location
- Truck– Palletized and heat protected (i.e. ADP)
- Tags Dropped Shipped

New Shipping Boxes

18 strips



Mix & Match with 26 & 17's

- 6" high sleeve-Packed 4 sleeves to a box
 - 51 Geraniums 40 mm Elle
 - 78 Geraniums 30 mm Elle
 - 51 Fuchsia 40 mm Elle
- 4" high sleeves-Packed 18 sleeves to a box
 - 26 Spring Plants 30 mm Elle/sleeve
 - Can Mix and match 26 and 17



Combos & Begonias

6 sleeves/box 6 trays



Regal Geraniums

4 sleeves/box 4 strips



2026 TRUCK ROUTES (PROJECTED)

Week 01	PA	OH, IN, KY, TN	Local NY			
Week 02	PA, MD, VA	OH	Local NY			
Week 03	PA	OH, IN, KY, TN	Local NY	NY, MA, CT		
Week 04	PA, MD, VA	OH, IN	Local NY	NY, MA, CT	N. OH, MI	
Week 05	PA	OH, IN, KY	Local NY	NY, MA, CT	N. OH, MI	
Week 06	PA, MD, VA	OH, IN	Local NY	NY, MA, CT		N. Oh, N. IN, IL, WI
Week 07	PA	OH, IN, KY	Local NY	NY, MA, CT	N. OH, MI	N. Oh, N. IN,
Week 08	PA, MD, VA, DE	OH, IN	Local NY	NY, MA, CT	N. OH, MI	N. Oh, N. IN, IL, WI
Week 09	PA	OH, IN, KY	Local NY	NY, MA, CT, RI, ME, NH, VT	N. OH, MI	N. Oh, N. IN,
Week 10	PA, MD, VA, DE	OH, IN	Local NY	NY, MA, CT, RI	N. OH, MI	N. Oh, N. IN, IL, WI
Week 11	PA	OH, IN, KY	Local NY	NY, MA, CT, RI, NH, VT		N. Oh, N. IN,
Week 12	PA, MD, VA, DE	OH, IN	Local NY	NY, MA, CT, RI	N. OH, MI	N. Oh, N. IN, IL, WI
Week 13	PA	OH, IN	Local NY	NY, MA, CT, RI		
Week 14	PA, MD, VA, DE		Local NY	NY, MA, NH		N. Oh, N. IN, IL, WI
Week 15		OH, IN	Local NY	NY, MA CT, RI	N. OH, MI	
Week 16	PA	OH, IN	Local NY			
	MD, VA (Even weeks)	KY (odd weeks)	Local NY			Eastern IL, WI (Even weeks)

Truck routes are based on customer orders. Always willing to create new route as regions develop.

	2026 Truck rate chart based on miles and quantity of trays					
26/17 strips		miles	min	36-250 trays	250-500 trays	>500 trays
zone	1	0-35		0	0	0
zone	2	35-170	50	\$1.50	\$1.25	\$1.00
zone	3	171-400	60	\$1.75	\$1.50	\$1.25
zone	4	401-600	70	\$2.00	\$1.75	\$1.50
zone	5	>600	80	\$2.25	\$2.00	\$1.75
	50 and 32 tray = 3x the chart above.					
	Trixi, Mixmaster and Regals					
50/32 trays		miles	min	36-250 trays	250-500 trays	>500 trays
zone	1	0-35	0	0	0	0
zone	2	35-170	0	\$4.50	\$3.75	\$3.00
zone	3	171-400	0	\$5.25	\$4.50	\$3.75
zone	4	401-600	0	\$6.00	\$5.25	\$4.50
zone	5	>600	0	\$6.75	\$6.00	\$5.25
This is tentative but hopefully the basis for our truck rates.						

Marketing Tools for Sales Reps

<https://zittels.com/wholesale-rooted-liners/>

Wholesale Rooted Liners - Zittels

- Catalog
- Add/Drop list
- Flyer – Double Sided Color with highlights and series
- Complete Listing of all Varieties